



MAVAMBO

Background

- Fairheads Financial Services provides tracing solutions to retirement funds and broader financial services industry
- We find people who have unclaimed assets due to them
- Major challenge – tracing industry revenue model: Revenue is earned only when a person is found and paid
- Results in ‘cherry picking’
- We wanted to unshackle ourselves from the fixed cost variable revenue problem
- So we created a secure platform for independent contractors (warrior) to offer their services for a fee
- The risk of not finding the individual and therefore not being paid is transferred to the warrior
- The warrior is well compensated for successful cases

Current Use Case

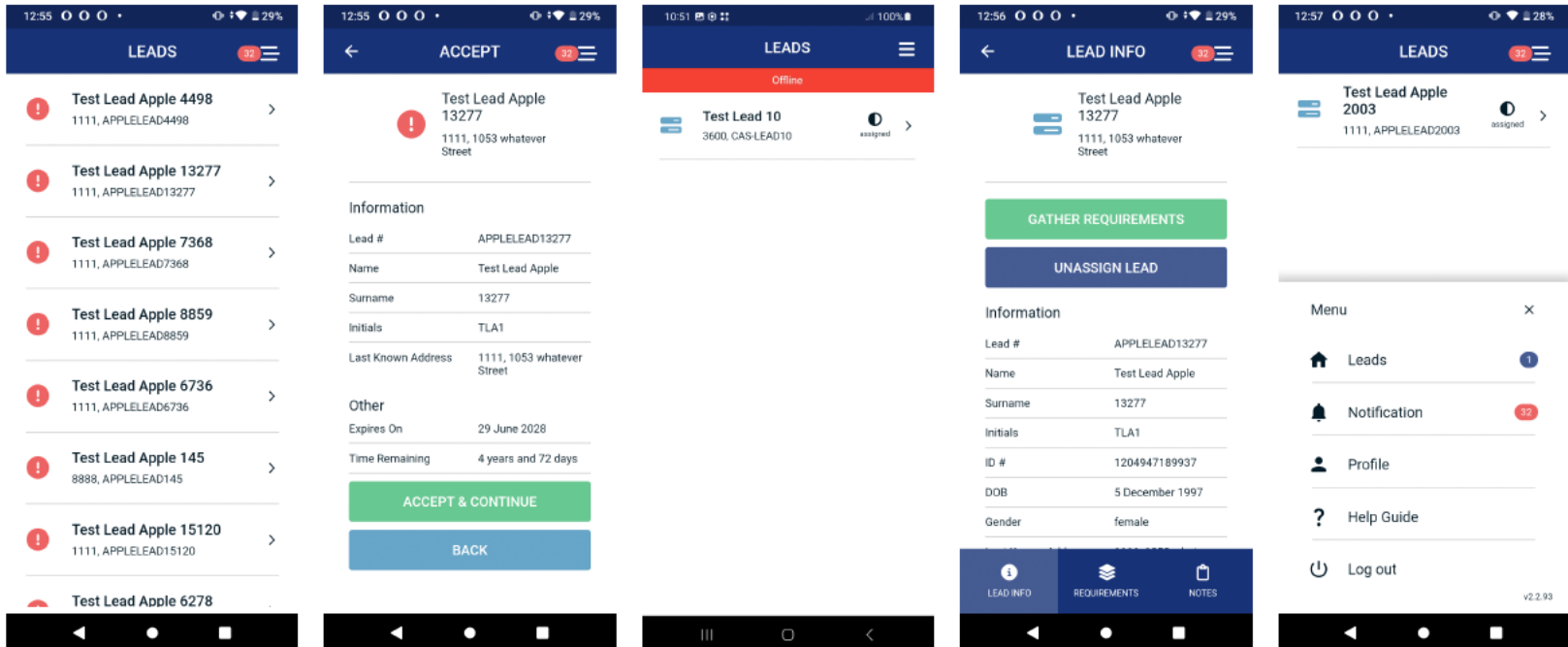
- Case data imported into the Mavambo Manager Portal
- Data enriched using various methods, including credit bureaus
- Cases allocated to warriors based on district / region
- Warriors accept cases based on their capacity
- Warriors find missing individuals
- Warriors collect information and submit via Mavambo immediately



Platform Features

- Simple secure login
- Fast loading leads page optimised for data use and speed.
- Update Postal codes for other areas that could be investigated
- Investigate leads easily with information page for the Case
- Capture file or text notes with information gathered during their investigation
- Create additional contacts
- Completed requirement forms when leads are found
- Ability to save collected data when online for their appointed manager to review and assist them with anything before a submission is done.
- Offline capability - warriors can collect and use the app without internet and save their data to sync it later
- All in-app - cannot access files from device to upload or download (in-app camera to capture data only)
- Disabled screengrab feature for extra security.
- Notifications to assist with warning about leads about to expire (if assigned) and when they expire.

Demonstration



Potential Use Case

- Leads management and fulfilment tool
- Allocate leads from central
- Generate leads from Warriors
- Collect and capture date
- Validate data (banks / DHA etc)
- Immediate fulfilment